
Instructor:	Dr. Emily Rine Butler (erbutler@ufl.edu)
Meeting:	MWF Period 4 (10:40-11:30), Rolfs 211
Office Hours:	T 12-1pm; W 1-2pm (Rolfs 412)
Phone:	352-273-2743
Website:	http://lss.at.ufl.edu (follow log-on for e-learning in CANVAS)

I. Course Objectives

- A. To increase understanding and integration of the basic principles, practices and techniques of effective public speaking.
- B. To explore principles of listening and perception in order to enhance speaking abilities.
- C. To increase confidence and poise when speaking to audiences or groups.
- D. To examine how public speaking contributes to our greater life purpose and role as citizens in caring and meaningful communities.

II. **Optional Text:** **THE ART of PUBLIC SPEAKING**, 2015, by Steven Lucas. Publisher: McGraw-Hill, 12th edition. This text is available at most bookstores supplying the university. I have put this book on reserve in Library West as well. *The cheapest option is to rent this text. The UF bookstore now does rentals and chegg.com does them.

III. Course Assignments

- A. **4-Object Speech:** (0 points but required). 2-3 minutes: an introductory speech about yourself
- B. **Demonstration Speech:** (150 points) – 4-6 minutes: you will demonstrate a process through a serial presentation of information. Visual aids are important to this type of speech.
- C. **Group Speech:** (200 points) –5-7 minutes per person: A small group of speakers will individually present a symposium on different facets of a topic significant to the audience. The goal will be to give the audience a richer understanding of a specific topic about which there is misunderstanding or lack of understanding.
- D. **Impromptu Speech:** (75 points) – 2-3 minutes with 2 min. of prep: you will present a speech with limited preparation that is designed to improve your ability to develop a coherent organizational structure and thesis, and to integrate knowledge into an effective presentation.
- E. **Persuasive Speech:** (200 points) – 6-8 minutes: you will confront neutral and/or opposing listeners, urging them to change their opinions to match that of his/her own using a variety of motivational strategies.
- F. **Attendance/Participation:** (100 points) - Participation in activities & attendance
- G. **Peer Reviews:** (50 points) – Students will fill out and upload 5 peer review forms per speech to DropBox and Canvas by the last day of each speech.
- H. **(Self)-Critiques** (150 points): Students will be expected to do 2 self-critiques and 1 critique of a speech outside of class. Students get their video files from Dr. Butler via UF DropBox for their (1) demo and (2) group speeches and will write out (1) a prose evaluation and (2) a peer evaluation form for each speech. Due dates: Self-Critiques are always due at the start of the next round of speeches. The 3rd critique will be due on the last day of class. Each critique that shows insight will earn the full 50 points. (*Honors section only*)
- I. **Toast** (75 points) – 2-3 minutes: We will have a dinner banquet during the semester during which you will be expected to give a short toast to the class. (*Honors section only*)

Total Points: 1000 points

Scale for Final Grades:

A=930-1000
 A-=900-929
 B+=870-899
 B=830-869
 B-=800-829
 C+=770-790
 C=730-769
 C-=700-729
 D+=670-699
 D=630-669
 D-=600-629
 E=0-599

Scale for Final Grades:

A=93-100%
 A-=90-92%
 B+=87-89%
 B=83-86%
 B-=80-82%
 C+=77-79%
 C=73-76%
 C-=70-72%
 D+=67-69%
 D=63-66%
 D-=60-62%
 E=0-59%

IV. Attendance: Since this class is primarily a ‘skill’ as opposed to a lecture course, your attendance is significant to your success in the class. You will learn from observing and critiquing others’ presentations in addition to your own. Attendance will be taken daily. It is your responsibility to look for and be sure you have signed the roll sheet by the end of class. If you have not signed the roll sheet, you will be counted as absent.

A. How absences affect your grade: You are allowed 3 absences (3 hours) for whatever reason, so it is not necessary to explain why you missed class. However, you do not get extra sick days excused if you used the 3 hours for visiting people, vacation, studying for an exam, etc. Therefore, use your 3 hours wisely. If you have university business, or are hospitalized and expect that to exceed your 3 hours of class, you must provide documentation that shows you had to use up your 3 absences and then some. Here is the point deduction for absences over 3 hours:

- 4th absence = automatic minus 20 points from participation grade, 5th absence another 20 points deducted from the participation grade; and so on for all absences after 3. Once all participation points are used up, points will be deducted from your final grade.
- (see all-department syllabus for further info)

*** Note, after the first few weeks of class, **you** are responsible for looking for and asking about the roll if you don’t see one. I cannot prove you were in class and you will be marked absent if your name is not on the roll even if you say you were there. **YOU MUST MAKE SURE YOU SIGN IN FOR EVERY CLASS YOU ATTEND!**

B. How Tardiness affects your grade: Again, your presence impacts your ability to integrate and contribute to the discussion. Excessive tardiness or leaving early will therefore affect your grade. **You must be in class at least 40 minutes for each 50-minute segment to get credit for that 50-minute block.** Three (3) tardies (entering late or leaving early) will count as one absence as described above. If you ask permission to leave early to study for an exam or other, I will always say yes, but you will still be considered ‘leaving early’ and receive a 1/3 absence. You are accountable for your choices, so I will always accept your right to choose what is best for you, but will also uphold a standard across the board for all students. It is not fair to those that come to class on time and forego preparation for other classes, to excuse some students.

****Note: if you are late on a speech day and miss your turn, you cannot be moved in order on the speech list. You must make that speech up with penalty or receive a zero. Moving speech order affects many people and it is not fair to those after you that get bumped around.**

**** Please do not walk in on anyone giving a speech. Wait until you hear the applause and then enter.**

C. What about Missed Announcements? If you are absent, you are still responsible for any announcements made in class. If I assign the order of speeches on Monday and you miss class, but it is your day to speak on the day you return, you will be responsible for your outline, bibliography and speech that day. Always assume you are giving your speech on the first day of assigned speeches. If there are 2 days of speeches, you cannot just be put on the second day if you miss the first.

** All requests for a certain speech day that are made before the order is released will be given every consideration possible. Once the order is released to the class, **you** must arrange with someone in the class and both agree to switch order.

E. What is the Make-up Policy? Regardless of whether your absence is excused or not, you get only **ONE CHANCE FOR A MAKE-UP**. All make-ups are penalized according to their weight in the overall points: for a 5% grade (-12), for a 10% grade (-24), for a 15% grade (-36), for a 20% grade (-48). This is for all SPC classes. These points come off of your actual percentage grade. (If you received a 90 on the group speech, you will have $90-48=42\%$).

** There is no make-up for the **Group Speech or Exam 2 (Final Exam)**.

You are responsible for your **first speech even though it is not worth any points. Missing this speech means that you use your one make-up privilege.

**After you have used your one chance, the next missed speech or exam is a zero.

You are responsible for making up your work **within one week from your return to class. It must be done during my office hours (no new hours will be created to accommodate a make-up). Please thoroughly read the department syllabus regarding the make-up policy for all sections.

F. Participation Grade details – What constitutes this grade? This skill-based class emphasizes the ability to integrate class materials into effective presentations. It is imperative that you stay up to date on the assigned readings and ask questions in class discussions or during lecture. Being present in body is not considered a substitute for being here in mind. That means reading the Alligator during speeches or lecture, being on your cellphone, sleeping, or other studying will detract from your participation grade. While you cannot receive points by participating, you can lose them for not participating. All students start out with 100%, but absences, tardiness, texting in class, lack of active participation, or lack of a positive attitude can affect this grade.

V. Speech Details

A. Outlines and Bibliographies: DUE ON THE FIRST DAY OF SPEECHES SUBMITTED TO CANVAS BEFORE THE START OF CLASS!

You will need to turn in a preparation outline prior to each speech:

1. Preparation Outline – typed outline with proper format that is submitted to me prior to speaking. It must include the following:

- a. Planned attention getter
- b. Clear thesis statement
- c. Preview of speech (where you are going)
- d. Full** sentence statements for each main point
- e. Key words or phrases designating sub points
- f. Key words or phrases designating supporting material

- g. Transition statements between all main parts
- h. Citations for all sources/bibliography

2. Failure to turn in the outline or bibliography **before** speaking will result in a point reduction from that speech grade. ** No outline is required for the 4-object, impromptu, or toast speeches.

- B. **Note cards and Visual Aids** – All speeches will be done on **1 side of 1 index card (4 x 6)**. You may not take an outline up with you. This will help you speak extemporaneously. It will be important that you practice several times before your speech (I recommend 30x out loud). Put any quotes, citations, and statistics that are difficult to remember on the index card. You must turn in the note card after you speak (with your name on it). **If you use more than one note card, your speech will not count. You will need to make up the speech with the penalties described in this syllabus.**

You will also need to turn in a copy of your visual aids (e.g. PPT). You need to upload them to CANVAS by **midnight on the day you speak**. **Five points will be deducted from your speech grade for failing to turn in your visual aids on time.** Visual Aids that are plagiarized will result in a referral to the judicial process on campus and a 0 grade for that speech.

- C. **Speech Topics:** Due as noted in schedule of topics below or in class. You must hand in your topic by the deadline indicated on the schedule of classes. **Five points will be deducted for late topics or changes in topic for that speech.**
- D. **Grading:** Grading criteria for speeches can be found in the course website under grading criteria as well as under speech evaluations. A primary guideline is professionalism. Take your speeches and your classmates seriously. Select topics and research that challenge you and your classmates.

*Details on preparing for each type of speech will be provided throughout the semester as we get closer to each one. See me during office hours if you would like to discuss any of the speeches before we get to the prep date. I am happy to talk with you about your progress and what you can do to improve your speeches as we go along. **In the past, students have found it extremely helpful to turn in detailed outlines ahead of time to receive feedback and suggestions. I will post an assignment (worth 0 points) on CANVAS and you can upload your outline for review. Outline review is optional, but suggested.** You may also come to my office hours. However, you are welcome to ask as many short, specific questions as you want. And you are welcome to come to my office hours as many times as you want. Expectations for speeches will rise with each progressive speech. Thus, each student should seek to incorporate the text and class lessons as we move through the semester.

- E. **Speech props:** **NO** illegal or dangerous products, chemicals, or substances are allowed in the class (i.e., guns, knives, drugs, alcohol, explosives, fire, illegal substances, etc.). No pets or reptiles will be allowed in the classroom. Violation of this rule will result in a penalty of 50 points deducted from that speech's grade.
- F. **Speech language:** No intentional foul language, harassment, or cursing is allowed during any speech presentations. This can result in a 15-point penalty off of your speech even if you are in the audience doing it. 'Crap,' 'sucks,' 'pissed off' and similar slang are unprofessional, and you will lose 5 points.
- G. **Honor Code:** All submitted work, written or oral (including exams and power point slides), will be the student's personal, original work, with credit being given to sources used. Plagiarism, signing

another student in, the use of prepared speech texts, and other forms of dishonesty are grounds for failure of this course and referral to the University Judicial process.

- H. **Video recording:** We will video record all speeches given for a grade. Dr. Butler will email you a link to your video using UF Dropbox.

IV. Miscellaneous

- A. **Accommodations:** Please inform me if I can do anything to make sure physical circumstances don't get in the way of your work. UF's official statement on ADA issues includes: "Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation." **I'd appreciate your paperwork the first week of class.**
- B. **U Matter, We Care**
Your well-being is important to the University of Florida. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at 352-392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to, Victim Advocates, Housing staff, and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 9-1-1.
- C. **Overall about this class:** Public Speaking is one of those classes that has the potential to reach across your lifetime. It is a course that will allow you to develop skills you can use in a variety of capacities as a contributing member of society. Many people always remember their public speaking course and say it is one of their favorites. The level of challenge described above is equaled by the opportunity to demonstrate courage and purpose. It is natural to have reservations about speaking, but it is often said that we get out of life what we put into it. And we more often regret the things we didn't try, than the things we did. This class will be taught in that spirit.
- D. **Extra Credit:** You have 2 ways to earn extra credit in this course. Each way is worth **10 points** added to your overall point total for the course. Extra credit due on the last day of class on Canvas.
1. Do an additional self-critique of either your Impromptu Speech or your Banquet Toast
 2. Critique a speech outside of class in a 1 page, single-spaced, typed paper with 1-inch margins and 12-pt font.

Schedule of Topics

(Note that revisions may occur during the semester. I'll notify you of any changes).

WEEK 1 (JANUARY 8-12):

Chapter 1: Speaking in Public
Chapter 4: Giving Your First Speech

Monday Syllabus
 Wednesday Lecture; Intro 4-Object Speech
 Friday Lecture

**Last day for Drop/Add at 11:59pm*

WEEK 2 (JANUARY 15-19):

Monday NO CLASS – MARTIN LUTHER KING DAY

Wednesday Lecture
 Friday 4-Object Speeches (2-3 min)

WEEK 3 (JANUARY 22-26):

Chapter 5: Selecting a Topic and Purpose
Chapter 6: Analyzing Your Audience
Chapter 10: Beginning and Ending the Speech

Monday 4-Object Speeches cont.
 Wednesday Lecture; Intro Demo Speech
 Friday Lecture

WEEK 4 (JAN 29- FEB 2):

Chapter 2: Ethics
Chapter 7: Gathering Materials
Chapter 8: Supporting Your Ideas
Chapter 9: Organizing the Body of the Speech

Monday Lecture
 Wednesday Lecture
 Friday Lecture

**Demo Speech topics due (CANVAS)*

WEEK 5 (FEBRUARY 5-9):

Chapter 11: Outlining the Speech
Chapter 12: Using Words Well/Language

Monday Lecture
 Wednesday Lecture
 Friday Lecture

**Deadline to submit demo outlines for review by
 midnight on CANVAS (optional)*

WEEK 6 (FEB 12-16):**Chapter 13: Delivery****Chapter 14: Using Visual Aids**

Monday	Workshop – Using Visual Aids
Wednesday	Workshop – Physical Aspects of Delivery
Friday	Workshop – Training Your Voice

WEEK 7 (FEB 19-23):

Monday	Workshop – Training Your Voice cont.
Wednesday	Lecture – Group Speeches; Mechanics of speech days & peer evals.
Friday	Demo Speeches (4-6 min + 3 cited sources) * <i>Outline and bib due for demo speeches (Canvas)</i>

WEEK 8 (FEB 26- MAR 2):

Monday	Demo Speeches cont.	* <i>Group Speech Topics due <u>Mon</u> IN CLASS: 1 submission/group</i>
Wednesday	Demo Speeches cont.	
Friday	Demo Speeches cont.	* <i>Deadline to submit individual group speech outlines for review by midnight Fri.. on CANVAS (opt.)</i>

WEEK 9 (MARCH 5-9):**NO CLASSES – SPRING BREAK!!****WEEK 10 (MAR 12-16):**

Monday	Lecture – Transitioning
Wednesday	Group 1 presents (5-7 min per person; outline and bib. required for each speaker; min 3 sources for each speaker including the Intro/Conclusion person) * <i>Demo speech self-critique due by midnight on Canvas</i>
Friday	Group 2

WEEK 11 (MAR 19-23):**Chapter 16: Speaking to Persuade; Monroe's Motivated Sequence****Chapter 17: Methods of Persuasion**

Monday	Group 3
Wednesday	Group 4
Friday	Lecture – Persuasive Speaking; Intro Persuasive Speech

WEEK 12 (MAR 26-30):**Chapter 18: Speaking on Special Occasions**

Monday	Lecture – Persuasive Speaking (cont.)	
Wednesday	Lecture – Special Occasions	
Friday	NO CLASS – AFA/NIET NATIONALS	<i>*Deadline to submit pers. topic for approval (CANVAS)</i>

WEEK 13 (APRIL 2-6):

Monday	NO CLASS – AFA/NIET NATIONALS	(Alt. assignment TBA)
Wednesday	Lecture – Impromptu Speaking	BANQUET SPEECH (W or TH eve)
Friday	Impromptu speech practice	<i>*Deadline to submit persuasive speech outline for review by midnight to CANVAS (optional)</i>

WEEK 14 (APR 9-13):

Monday	Impromptu speech practice	
Wednesday	Impromptu speeches (2-3 min)	<i>*Group speech self-critique due by midnight on Canvas</i>
Friday	Impromptu speeches cont.	

WEEK 15 (APR 16-20):

Monday	Impromptu speeches cont.	
Wednesday	Persuasive Speeches (6-8 min)	<i>**Outline & bib due for pers. speeches hard copy & (CANVAS) before class!</i>
Friday	Persuasive Speeches cont.	

WEEK 16 (APR 23-27):

Monday	Persuasive Speeches cont.	
Wednesday	Persuasive Speeches cont.	<i>**Extra credit due (CANVAS) by midnight</i>