

IDH2930 Hidden Notes: Exploring Unsung Careers in the Music Industry Fall 2020, 1 credit

Instructors: Scott Wilson, Giselle San Filippo

Contact: Canvas inbox

Office Hours: Zoom meetings can be set up by appointment via Canvas inbox

Meeting Time: Wednesdays, Period 4 via Zoom

Course Description

This course will explore the different careers within the music industry and investigate these careers as well as their roles and relationships to the music industry and other tangential industries. Students will be engaged through weekly materials, discussions, presentations, and industry experts. In addition, students will research one music industry career and/or entity of their choice found in their local community and its student engagement initiatives.

Course Objectives

By the end of the course, students will:

1. Demonstrate an understanding of different careers within the music industry and the roles they play within the industry
2. Develop deeper appreciation for music industry careers
3. Develop an increased awareness of career opportunities in the local community and opportunities for student engagement

Course Format and Content

This course will meet online via Zoom for one hour, once a week and models a graduate seminar format. Classes will include discussion forums, guest presenters, and student presentations. Students are expected to actively engage in the Zoom sessions and behave in a manner that is respectful to the instructors and fellow students. The general scope and content is as follows:

- Weekly Materials: Academic articles, industry news or media, documentaries, etc.
- Discussion Forums: Canvas discussions on varying assigned topics
- Speaker Reflections: 250-word review of guest speaker presentations
- Midterm Project: 10-15 minute Zoom presentation on a music industry career represented in the local community and recommendations for student engagement initiatives
- Final Project: 10-15 minute Zoom presentation on a music industry career of the students' choice

Course Schedule

Week	Course Content	Assignments
1	Introduction to the Music Industry	Syllabus Agreement & Survey
2	Music Education	M2 Discussion Midterm Project Sign-Up
3	Music Production & Engineering <i>Guest Presenter: TBD</i>	Speaker Reflection 1
4	Music Business: Record Labels	M4 Discussion
5	Music Business: Music Publishing	M5 Discussion
6	Music Business: Artist Management & Live Performance <i>Guest Presenter: Amy Sapp</i>	Speaker Reflection 2
7	Arts Administration	M7 Discussion
8	Commercial Music <i>Guest Presenter: Wordsmith</i>	Speaker Reflection 3 Mid Semester Survey
9	Film Scoring	M9 Discussion
10	Music Therapy <i>Guest Presenter: TBD</i>	Speaker Reflection 4
11	Music Diplomacy	M11 Discussion
12	Performance Career	M12 Discussion
13	<i>Thanksgiving Break -- No Class</i>	
14	Being a Professional Musician While Pursuing Other Careers	M14 Discussion
15	Final Project Presentations	Final Project
16	Final Project Presentations	Final Project

Schedule is subject to change at the discretion of the instructor. Please refer to the Canvas course page for updates.

Evaluation

- Syllabus Agreement and Surveys: 5%
- Attendance: 10%
- Canvas Discussions: 15%
- Speaker Reflections: 15%
- Midterm Project: 25%
- Final Project: 30%

Grading Scale

UF Grading Policy Website: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/#calculatinggpa>

Letter Grade	% Equivalency	GPA Equivalency
A	94-100	4.00
A-	90-93	3.67
B+	87-89	3.33
B	84-86	3.00
B-	80-83	2.67
C+	77-79	2.33
C	74-76	2.00
C-	70-73	1.67
D+	67-70	1.33
D	64-66	1.0
D-	61-63	0.67
E	60 or below	0.00

Please note that a C- is no longer an acceptable grade for any course in which a 2.0 GPA is required. (Ex: any course in the major)

Attendance

Attendance is mandatory and will be taken at the beginning of each class. Course objectives will be met by attending and actively participating in each class session. Students are expected to arrive online on time, stay the entire class period, and be prepared to participate in all class discussions and activities. Arriving 30 minutes late or leaving 30 minutes early will result in a 50% deduction in the attendance grade for that class. Students are accountable for materials covered in weekly materials and class discussions. If a student misses a class, it is their responsibility to contact other students to find out what was missed. Requirements for class attendance, assignments, and other work in this course are consistent with university policies that can be found at: <https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/>.

- **Courtesy Policy:** Students are expected to behave in a manner that is respectful to the instructor and fellow students. Opinions held by other students should be respected in discussion and conversations that do not contribute to the discussion should be minimal. Please avoid the use of cell phones and other electronic devices. Inappropriate behavior will result in a request to leave class.
- **Recording Zoom Sessions:** To ensure free and open discussion of ideas, students are not allowed to record Zoom lectures, discussions, or activities without advance written permission of the instructor. If the instructors choose to record certain Zoom sessions, students will be notified prior to the session.

Assignments

All assignments should be submitted via Canvas unless other arrangements have been made with the instructor.

- **Late Assignment Policy:** Students will be given three days after the due date to make up any material missed for a grade deduction of 5% per day. In the case of extenuating circumstances, arrangements will be made on a case-by-case basis through written documentation between the student and the instructor.
- **Source Citations:** Assignment submissions must include works cited (any citation style accepted) if sources are used.

Communication

Students are expected to check the course Canvas page on a regular basis. Failure to read and react to University communications in a timely manner does not absolve the student from knowing and complying with the content of the communication.

- **Canvas:** Students should contact instructors via the Canvas inbox. The instructors will attempt to respond to all Canvas emails within 48 hours, excluding weekends or holidays, where the time may be slightly longer.

Students with Disabilities

“Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.”

Academic Honesty

At the University of Florida every student signed the following statement: "I understand that the University of Florida expects its students to be honest in all their academic work. I agree to adhere to this commitment to academic honesty and understand that my failure to comply with this commitment may result in disciplinary action up to and including expulsion for the University." The instructor of this course fully endorses this statement and will not tolerate academic dishonesty. Anyone caught cheating or plagiarizing is subject to an automatic E and further disciplinary action. All violations of academic honesty will be referred to the Dean of Students Office for disciplinary action without exception. <http://www.dso.ufl.edu/sccr/honorcodes/conductcode.php>

**If you are repeating this course at UF, please be aware that turning in any part of any written assignment that you submitted for this course in the past also constitutes academic misconduct. See "Scope and Violations" under the Honor Code above. <https://catalog.ufl.edu/ugrad/current/advising/info/student-honor-code.aspx>.

Policy on Sexual Harassment and Sexual Misconduct

It is the policy of the University of Florida to provide an educational and working environment for its students, faculty, and staff that is free from sexual harassment and sexual misconduct. This includes information sent through email. Sexual harassment and sexual misconduct in any form will not be tolerated, and individuals who engage in such conduct will be subject to disciplinary action. The University encourages students, faculty, staff, and visitors to promptly report sexual harassment or sexual misconduct. For more specific information, please see www.aa.ufl.edu/aa/affact/harass (Located in the General Information section of the University Catalog.)

Campus Resources

Health and Wellness U Matter, We Care: If you or a friend is in distress, please contact umatter@ufl.edu or 352 392- 1575 so that a team member can reach out to the student.

Counseling and Wellness Center: <https://counseling.ufl.edu/>, 392-1575; and the

University Police Department: 392-1111 or 9-1-1 for emergencies.

Sexual Assault Recovery Services (SARS) Student Health Care Center, 392-1161. University Police Department, 392-1111 (or 9-1-1 for emergencies).

<http://www.police.ufl.edu/>

Academic Resources

E-learning technical support, 352-392-4357 (select option 2) or e-mail to Learningsupport@ufl.edu. <https://lss.at.ufl.edu/help.shtml>.

Career Connections Center, Reitz Union, 392-1601. Career assistance and counseling. <https://career.ufl.edu/>

Library Support, <http://cms.uflib.ufl.edu/ask>. Various ways to receive assistance with respect to using the libraries or finding resources.

Instructor Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

This syllabus is subject to change at the discretion of the instructors.