

## ENC 3205: Analyzing Propaganda Fall 2018 Syllabus -- Simpson

### MODULE 1

#### Week 1 -- August 23

**Thursday** – Intro to class – go over course description & syllabus, do an in-class writing on how you would define propaganda. Intro to Aristotle’s Rhetorical Triangle: ethos, pathos, logos.

#### Week 2 -- Aug 28 & 30

**Tuesday** -- Link to presentation on how we naturally react to information that contradicts our beliefs/world view: [www.theoatmeal.com/comics/believe/](http://www.theoatmeal.com/comics/believe/) Intro to the Process Approach to Composition.

**Thursday** -- Reading assignments: **Well-Crafted Sentence**, pages 5-16, and Article on Roman use of propaganda: “The Official Truth: Propaganda in the Roman Empire.”  
[http://www.bbc.co.uk/history/ancient/romans/romanpropaganda\\_article\\_01.shtml](http://www.bbc.co.uk/history/ancient/romans/romanpropaganda_article_01.shtml)

#### Poems about war:

Tennyson poem “Charge of the Light Brigade” --

<https://www.poetryfoundation.org/poems/45319/the-charge-of-the-light-brigade>

Owen poem “Dulce et decorum est...” :

<https://www.poetryfoundation.org/poems/46560/dulce-et-decorum-est>

Kipling poem “The Last of the Light Brigade:”

[http://www.kiplingsociety.co.uk/poems\\_brigade.htm](http://www.kiplingsociety.co.uk/poems_brigade.htm)

#### Week 3 -- Sept 4 & 6

**Tuesday** -- Finish discussion of the Tennyson, Kipling and Owen poems from last week.

Shakespeare’s pre-battle speech from Henry V:

<http://www.gonderzone.org/Library/Knights/crispen.htm> In-class discussion on visual presentations vs. written ones.

**Thursday** -- 50 WWII propaganda posters. Link:

<https://designschool.canva.com/blog/examples-of-propaganda/>

(Read/look at these in preparation for class.)

Excerpts from Niccolo Machiavelli's The Prince. The complete text is here:  
<https://www.gutenberg.org/files/1232/1232-h/1232-h.htm>

Your assignment is to read Chapters XV (15) – XIX (19):

15: On the Reasons Why Men are Praised or Blamed – Especially Princes

16: On Liberality and Stinginess

17: On Cruelty and Clemency: Whether it is Better to be Loved or Feared

18: The Way Princes Should Keep their Word

19: On Avoiding Contempt and Hatred

#### **Week 4 -- Sept 11 & 13**

**Tuesday** – Finish discussion of WWII posters and Machiavelli.

**Thursday -- Rough Draft of Paper 1** due today for in-class Peer Review. Bring paper copy to class! In-class activity TBA.

## **MODULE II**

#### **Week 5 -- Sept 18 & 20**

**Tuesday** -- Watch Note-Taking video:

<https://mediasite.video.ufl.edu/Mediasite/Play/2bc36e5a5174870a9caadf0e6ad4e101d?catalog=58a2c26a048c42de8950c7f68c1e754021> (This video is located on the UWP website: [writing.ufl.edu](http://writing.ufl.edu), under “Writing Studio,” then “Video Resources,” then “Study Skills Videos.”) In-class survey on student knowledge of a current issue.

**Thursday -- Final Draft** of Paper #1 due today. (Hand in the rough draft paper copy and peer review sheets in class; submit the final draft as an email attachment in word.docx format by 11:59 p.m. to [simpsonm@ufl.edu](mailto:simpsonm@ufl.edu)) Introduce Paper #2. Follow-up to Tuesday's in-class survey

#### **Week 6 -- Sept 25 & 27**

**Tuesday -- Triumph of the Will** ; watch and take notes on the entire film before class today.

**Thursday – Triumph of the Will**, continued.

#### **Week 7 -- Oct 2 & 4**

**Tuesday** – Political ads from 1950-present. Links TBA.

**Thursday** – Political ads continued, plus assignment **from The Well-Crafted Sentence** TBA. Handout: writing instruction on common error patterns from Paper #1.

### **Week 8 -- Oct 9 & 11**

**Tuesday --** Watch **Gasland** (documentary) for class today.

**Thursday** – Watch **Fracknation** (documentary) for class today.

### **Week 9 -- Oct 16 & 18**

**Tuesday** – **Rough Draft of Paper 2** due today for in-class Peer Review. Bring paper copy to class!

**Thursday** – Finish discussion of **Gasland & Fracknation**. **Well-Crafted Sentences** reading assignment TBA, plus handout on paragraphing.

## **MODULE III**

### **Week 10 -- Oct 23 & 25**

**Tuesday** -- Final Draft of Paper 2 due today. Introduce syllabus for Unit 3, and prompt for paper 3. Begin discussion of types of evidence, with handout.

**Thursday** – Continue discussion of types of evidence. Watch Michael Moore’s documentary **Sicko** – available here on Youtube: <https://www.youtube.com/watch?v=zkYCF4h5XgE> (or on DVD from Amazon.)

### **Week 11 – Oct 30 & Nov 1**

**Tuesday** – Continue discussion of **Sicko**.

**Thursday** --

Watch Steven Crowder’s short piece on Canada’s health care system: “The truth about Universal Healthcare (from a Canadian)” <https://www.youtube.com/watch?v=q2jijuj1ysw>

Also watch **20/20 Sick in America**, with John Stossel. The program is divided into 6 files; watch all 6. The link to the first part is here:

<https://www.youtube.com/watch?v=kf3MtjMBWx4>

**Week 12 -- Nov 6 & 8**

**Tuesday** – Al Gore, **Inconvenient Truth** (watch on Youtube, or buy a copy)

**Thursday** – **Inconvenient Truth**, and a UK counter-argument piece **The Great Global Warming Swindle** <https://www.youtube.com/watch?v=DJBID7jVMqM>

Also, discussion of next Thursday's Paper 3 Topic in-class presentations.

**Week 13 -- Nov 13 & 15**

**Tuesday** -- Dinesh D'Souza's **America: Imagine a World Without Her** (watch on Youtube, or buy a copy).

**Thursday** – Finish D'Souza, plus students present their paper topic pitches in class.

**Week 14 -- Nov 20**

**Tuesday** -- Howard Zinn, chapter 1 from **People's History of America**.

**Thursday** -- **Thanksgiving Break—No Class**.

**Week 15 Nov 27 & 29**

**Tuesday** -- Discussion of Zinn.

**Thursday** -- **Rough draft** of paper #3 due in class for Peer Review today. Plus in-class activity TBA

**Week 16 Dec 4**

**Tuesday** – Last Day of Class. No assignment. In-class discussion and course evaluation.

**Final Draft** of Paper 3 due on Wednesday, December 5th.

